**Identifying Argument** Name: Paul Stapleton

1) Summary: Summarize your article. Using your own words, explain what it is mostly about.

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| Write 3-5 Sentences explaining the “Who, What, When, Where and Why.”  Forbes is talking about the how piracy will never be destroyed. And the piracy will never beat the government. SOPA and PIPA are gone but more laws will be passed. They are trying to stop piracy but it is very hard to do. |

2) Target Audience: Consider the language being used, the type of publication and what is being said about your issue to describe the target audience of your article. Identify three specific demographics to earn a 4, two will earn a 3.

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| Write the evidence from your article here:  1) “Forbes”  2) “Media companies refuse to acknowledge.”  3) “The Hangover 2” (aful movie, but for the sake of the example) | Identify the target audience here:  1) People who have money read Forbes  2) Media companies read it  3) many younger people liked the hangover 2 |

3) Main Claim/Thesis Statement: In one complete sentence, state the main argument your article is claiming.

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| Thesis Statement: You will never kill piracy, and piracy will never kill you. |

4) Persuasive Appeal: Identify which types of appeal are being used, and provide detailed evidence from your article.

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| Appeal Used:  1) Logos  2) Ethos | Evidence from article:  1) “Technology continues to evolve…pirates are always always going to be one step ahead.  2) “it was laughed out of existence as the entire internet” |